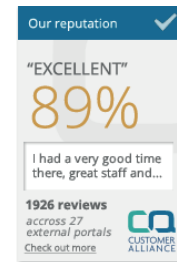




REVIEW ANALYTICS

CUSTOMER ALLIANCE
Your partner for smart hotel solutions



Your online reviews in one single place



Review Analytics is an intelligent web-based software that analyzes all your online reviews. In 4 simple steps Review Analytics helps you to save time & increase your direct bookings. Collect more authentic guest feedback, monitor all your online reviews in one single place, receive new reviews on social media channels & start building trust by integrating your guest feedback on your website.

Our services at a glance



AUTOMATIC GUEST SURVEYS: Collect more online reviews with our post stay email and via our Android Tablet App.



REAL-TIME ANALYSIS: Review Analytics analyses all your online reviews that appear on various booking and review platforms.



COMPARISON WITH COMPETITORS: Monitor your main competitors and compare your performance to be aware of your position in the market.



SEMANTIC ANALYSIS: Have an overview of the most talked about topics in your reviews and thereby discover your strengths and weaknesses.



SOCIAL MEDIA CONTROL: Find out in one dashboard what your guests are saying about you on social media channels and be able to approach them directly. Manage your Facebook status updates and tweets from the software.



GENERATE MORE REVENUE: Save commissions on external portals and increase your direct bookings.



ENHANCE ONLINE PRESENCE: Distribute your guests to leave reviews on different review sites such as TripAdvisor, HolidayCheck & Google+ to improve your rankings and amount of reviews.



HIGHER GUEST SATISFACTION: Respond directly to your guests' feedback and engage in a dialogue.



SAVE VALUABLE TIME: Save many hours a week through the automatic evaluation of all reviews.